

PowerEdge Success Story



SUSTAINABLE FOOD PRODUCTION

ESTABLISHMENT OF PHILANTHROPIC PRESENCE IN SWITZERLAND

THE CLIENT

Our client is **an investment company focused on sustainability** within their portfolio. The portfolio includes two companies on the cutting edge of regenerative aquaculture and the client sought to establish a foundation to promote and **support regenerative food production principles worldwide.**



THE PROJECT

PowerEdge initially got engaged by the client to outline the requirements and plan the establishment of the foundation in Switzerland, then expanded to **define and implement the long-term strategy, products and services for global presence and impact.**

THE CHALLENGE

The project was supported from idea stage, meaning all activities and requirements needed to be explored and established within a short time-frame and included **long- and short-term planning and budgeting**, support the **building up of business plans and project/service strategies** in a limited time frame.

THE RESULTS AND ROI

With the exploration and planning stage completed, all preparatory documentation completed and **long-term strategy for global presence** clearly defined, the client has given the go-ahead to proceed with the formation process. PowerEdge is a key contributor to that, as well as to the continuing work with strategy, products services for the foundation once it is established.

TIMELINE 12/2024 - ON-GOING